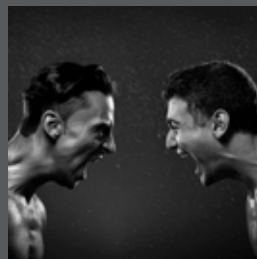


PHOTOGRAPHY FOUNDATION COURSE



AUGUST 2019

In association with:



ENTRY REQUIREMENTS

Age : 15 Years +

Education : NA

Languauge : English

Start Date : August 4th, 2019.

Classes : Saturday - 4pm to 7pm.
Sunday - 9:30am to 3:30pm.

Equipments: DSLR, and a laptop with Adobe Lightroom and Photoshop softwares installed.

Duration: 14 weeks

Course fees : ₹22,000/- ie Rupees Twenty two thousand Only*

Instructor: Prakash Braggs - <http://prakashbraggs.com>

Location : K-tech Innovation Hub

IKP Knowledge Park
PLAMA Center, 3rd Floor,
Bejai Kapikad Road,
Mangalore - 575004

Email : info@prakashbraggs.com

Phone : 9148402311 - Prakash Braggs

Phone : 9901800789 - Prajwal M

<https://www.prakashbraggs.com/workshops>

* Cancellation policy: No cancellation or refund is allowed after payment.



About K-tech Innovation Hub - Powered by IKP

The K-tech Innovation Hub - Powered by IKP, Mangaluru has been set up by KITS in partnership with IKP Knowledge Park. K-tech Innovation Hub - Powered by IKP is a chain of hardware product startup incubators across the state of Karnataka, now operational in Bangalore, Mangalore, Mysore and Belgaum. The goal is to make Karnataka the leading innovation across the world.

The Mangalore center is 7500 sqft space located in the heart of Mangalore and has been operational since August 2018. The space can accommodate 90 individuals and offers a shared prototyping facility, co-working space, private office spaces, training room, and other amenities and a host of services. The equipment and Infrastructure list at K-tech Innovation Hub - Powered by IKP at Mangalore offers.

- Metal and Wood shop
- Laser cutting
- 3D printing
- Electronics
- Conference room
- Classroom
- Meeting room
- Co-working spaces
- Private room for startups
- Cafeteria

K-tech Innovation Hub - Powered by IKP is an ideal place for learning and working for inquisitive spirits across age groups, currently housing 16 startup companies with 75 innovators. One-to-one training workshops and workshops for school and college student are conducted on a regular basis. Networking events and leveraging IKP's world-class alumni network ensure that each startup and innovator get ample opportunities to meet advisers, mentors, investors and other support systems needed for the innovations to be successful.





Course description

Get a practical introduction to photography and the digital imaging workflow as a foundation. Over 14 weeks, you will explore technical and creative aspects used in photography. Acquire the required skills and knowledge to create amazing and life-long photographic memories. Interact with the instructor to deepen your understanding of core photography principles and receive personalised feedback on each assignment and image submission.

By the end of this course, you would have developed your own personal style and the confidence to be a distinguished photographer - whether a full/part time photographer, freelancer or photography enthusiast.



About the Instructor

Prakash Braggs is an internationally renowned photographer, specializing in advertising, food, product and architecture photography. He strives to bring you the finest in visually stimulating imagery, with a friendly, professional and fun environment.

Prakash graduated with Bachelor of Fine Arts degree from of the world renowned Brooks Institute, Santa Barbara. Prakash's career spans over 18 years starting from India, UAE and USA. He has worked with some of the World's most desired brands like Dr Scholl, Citizen, Tim Hortons, Mazda, IKEA, Pegion, Sanyo and many more.

Prakash has a special love for products, portaiture and architecture photography. He has that rare skill of combining latest technique with the insight and magic of an artist's individual inner eye.

Prakash believes in sharing the knowledge with the new generation and extends his services as an adjunct lecturer for Photography at Murdoch University in Dubai. He also conducts regular photography workshops in India. Prakash has won a Silver award in Best outdoor Adverting category by Dubai Lynx awards in 2008 and Brooks Institute awarded him with Outstanding Photography award in 2012.

<https://prakashbraggs.com>

What do you need to enrol?

To become a professional freelance photographer or an exceptional hobbyist photographer, you need an interest in photography, the willingness to learn and an ambition with enthusiasm. In fact, your success in the photography world relies almost entirely on knowing "how to go about it", and this course will show you 'how'.



What equipment do you require?

To get the most from this course, you are required to use a DSLR camera, a tripod and a flash. If you do not have any of the equipment, the first class of this course will provide you with everything you need to make an informed decision on purchasing.

For image editing, Adobe Photoshop and Lightroom is required, as this is the industry standard for post production. You are required to have access to a laptop with Lightroom and Photoshop subscription.

Final Outcome

By the end of the course, you will produce a portfolio of 10 - 15 images, which will be displayed on the last day of the course. You will also interact with fellow peers and exchange their creative processes.

Week 1 Introduction to the course

Workshop

Photography Basics
Exposure Triangle
Camera Menu
Camera and Lens
Photography Accessories
Understanding Light
Exposure

Post production

Understanding Pixels
File Formats
ICC Profiles
Dynamic Range
8 bit vs 16bit
Jpeg Vs Raw
Colour Gamut
Additive vs Subtractive colours

Week 4 Natural Light photography

Workshop

Understanding Portraiture
Window Light Portraits
Outdoor Portraits
Exposure for Skin

Post production

Basic Retouching in Lightroom
Advanced Colour Correction
Retouching Blemishes
Split Toning
Exporting Files

Week 2 History Of Photography

Workshop

Aperture
Shutter Speed
ISO
Depth of Field
Manual Mode
Focusing

Post production

Digital Asset Management
Introduction to Lightroom
Image Catalogue
Module Introduction
File Organising

Week 5 Landscape, Nature & Macro Photography

Workshop

Landscape, Nature & Macro
Close Up and Macro Concepts
Creating Layers in Nature
Choice of Lens and Filters

Post production

Introduction to Photoshop
Photoshop Interface
Tools and Options
Lightroom to Photoshop Workflow
Photoshop Layers
Blending Modes
Actions
Adjustments

Week 3 Photography movements.

Workshop

Exposure through Histogram
Exposure Meter
White Balance
Custom White Balance

Post production

Develop Module (Basic)
Colour Correction
White Balance
Lens Correction
Sharpening
Black and White

Week 6 Night Photography

Workshop

Night Photography
Urban or Industrial subjects
Long exposure
Mirror lock up
Magic Hour & Golden Hour

Post production

Photoshop Channels
Masking
Selection Techniques
Text Editing
Filters

Week 7 | **Composition**

Workshop

Basic Composition
Color Theory
Elements of design

Post production

Retouching techniques
Healing and Clone stamp tool
Content aware
Patch tool

Week 8 | **Artificial Light Photography**

Workshop

Understanding Flash
Flash Photography
Types of Light
Artificial Lights
Guide numbers

Post production

Basic Compositing techniques
Replacing sky
Advance Blending

Week 9 | **Studio Lighting**

Workshop

Studio lighting
Classical Portrait Lighting
Advanced portrait lighting

Post production

Brush tool
Creating Actions & Droplets
Introduction to Tablets

Week 10 | **Fashion /Glamour photography**

Workshop

Fashion and Glamour Photography
Advance lighting technique
High key and low key lighting
Creative use of Gels

Post production

Conversion to Black & White
Color Grading

Week 11 | **Table top Photography**

Workshop

Table top Photography techniques
Product Lighting
Lighting different materials

Post production

Retouching products
Sharpening for web
Sharpening to Print

Week 12 | **Food Photography**

Workshop

Food photography Techniques
Food styling
Use of Props
Shooting on location.

Post production

Food Retouching

Week 13

Architecture Photography

Workshop

Lighting Architecture.
HDR technique
Magic hour photography
Real Estate photography.

Post production

Color correction in Architecture
Composition technique

Portfolio Presentation

Workshop

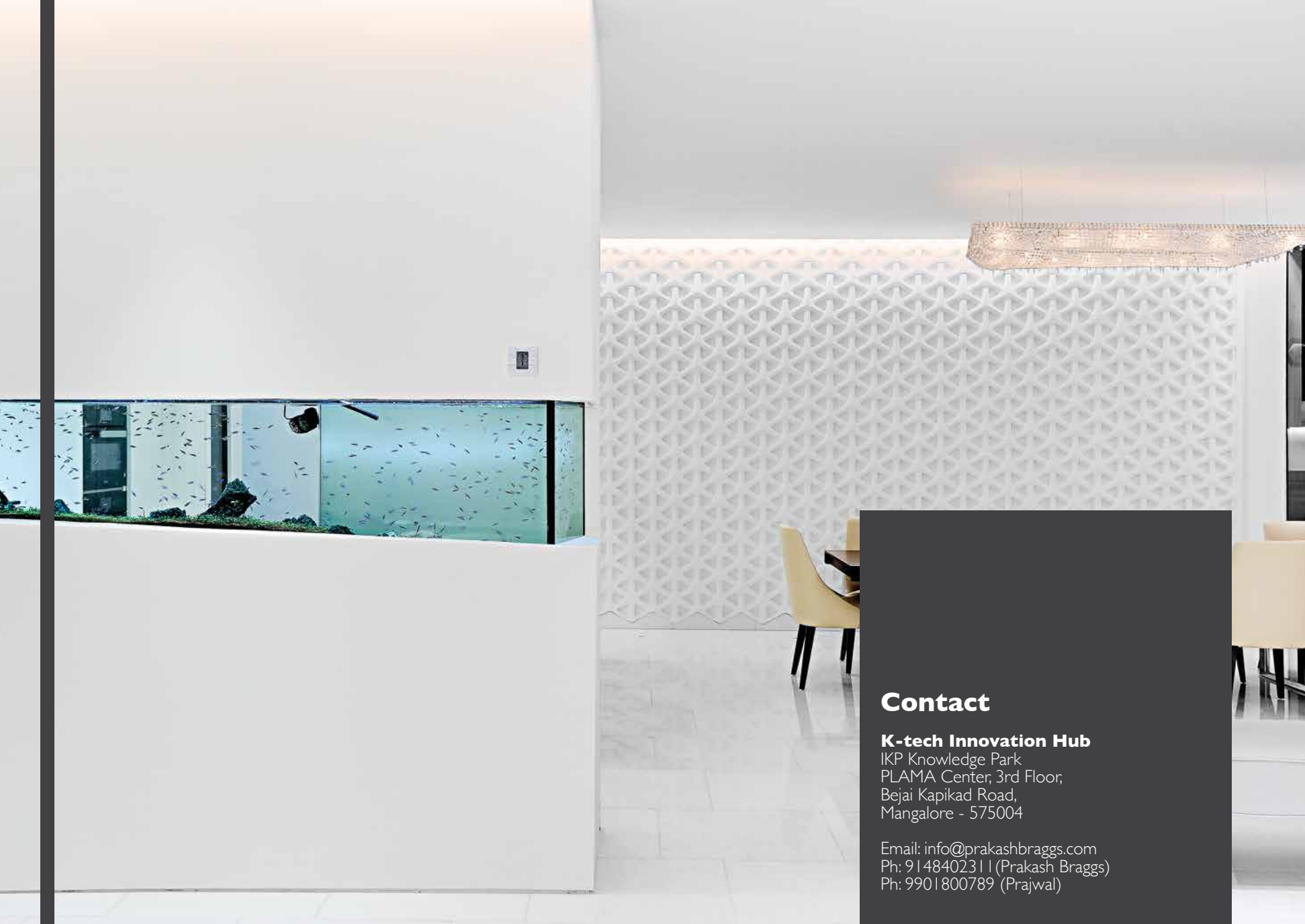
Portfolio Presentation

Class Schedule

Saturday - 4pm. to 7pm.
Sunday - 9:30am. to 3:30pm.



Weekly Schedule



Contact

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